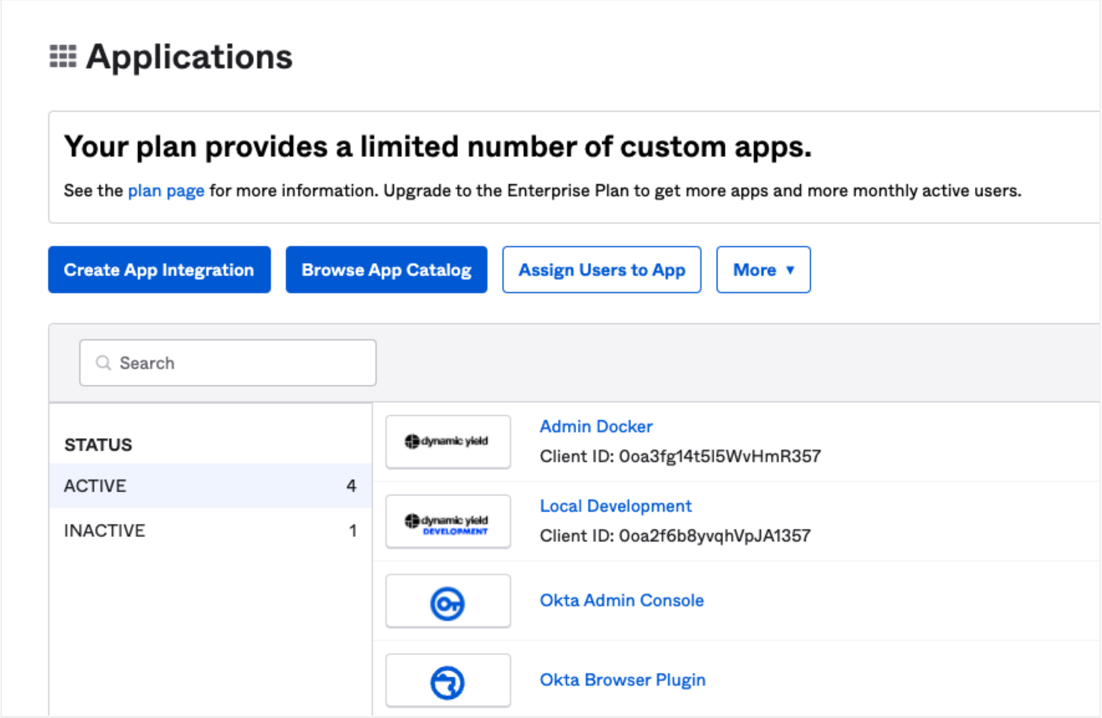
Setting up Dynamic Yield on Okta (SAML 2.0)

[Single sign-on on the knowledge base]

1. Create a new app integration on Okta



Applications

Your plan provides a limited number of custom apps.

See the plan page for more information. Upgrade to the Enterprise Plan to get more apps and more monthly active users.

STATUS

ACTIVE 4

INACTIVE 1

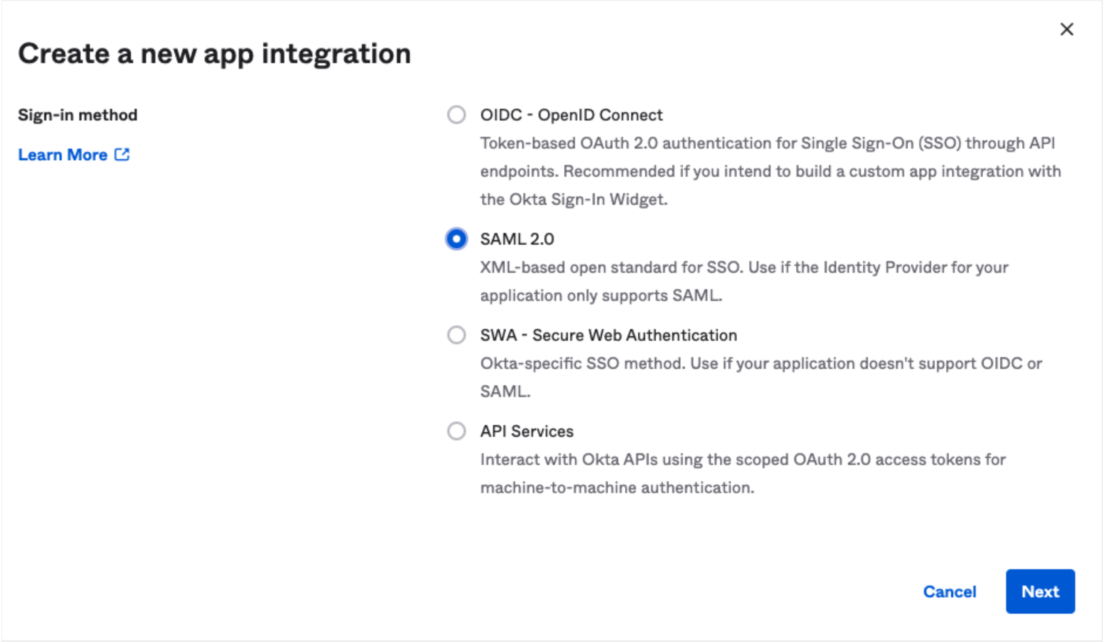
Admin Docker
Client ID: 0oa3fg14t5l5WvHmR357

Local Development
Client ID: 0oa2f6b8yvqhVpJA1357

Okta Admin Console

Okta Browser Plugin

2. Select SAML 2.0 as the sign in method



Create a new app integration

Sign-in method

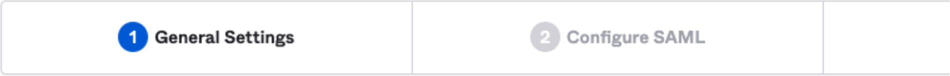
○ OIDC - OpenID Connect
Token-based OAuth 2.0 authentication for Single Sign-On (SSO) through API endpoints. Recommended if you intend to build a custom app integration with the Okta Sign-In Widget.

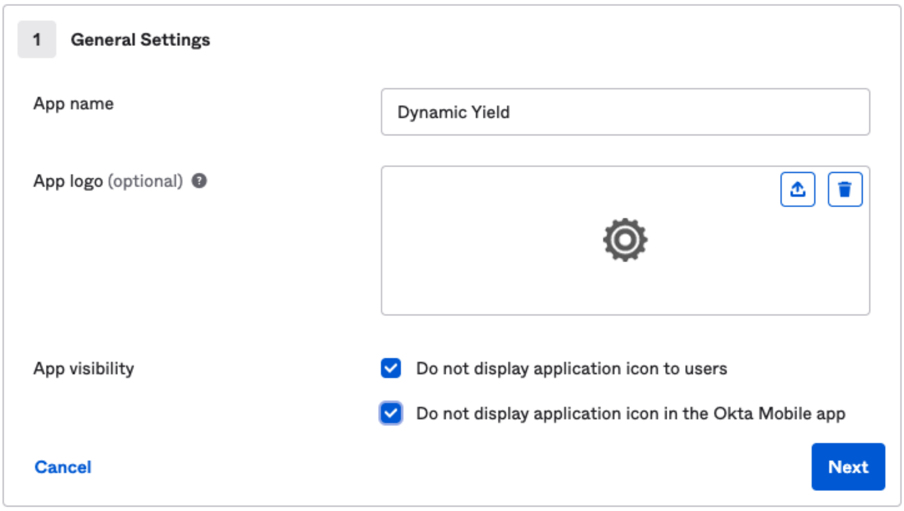
● SAML 2.0
XML-based open standard for SSO. Use if the Identity Provider for your application only supports SAML.

○ SWA - Secure Web Authentication
Okta-specific SSO method. Use if your application doesn't support OIDC or SAML.

○ API Services
Interact with Okta APIs using the scoped OAuth 2.0 access tokens for machine-to-machine authentication.

3. On the general setting tab name the app and check both App visibility checkboxes:





App name: Dynamic Yield

App logo (optional)

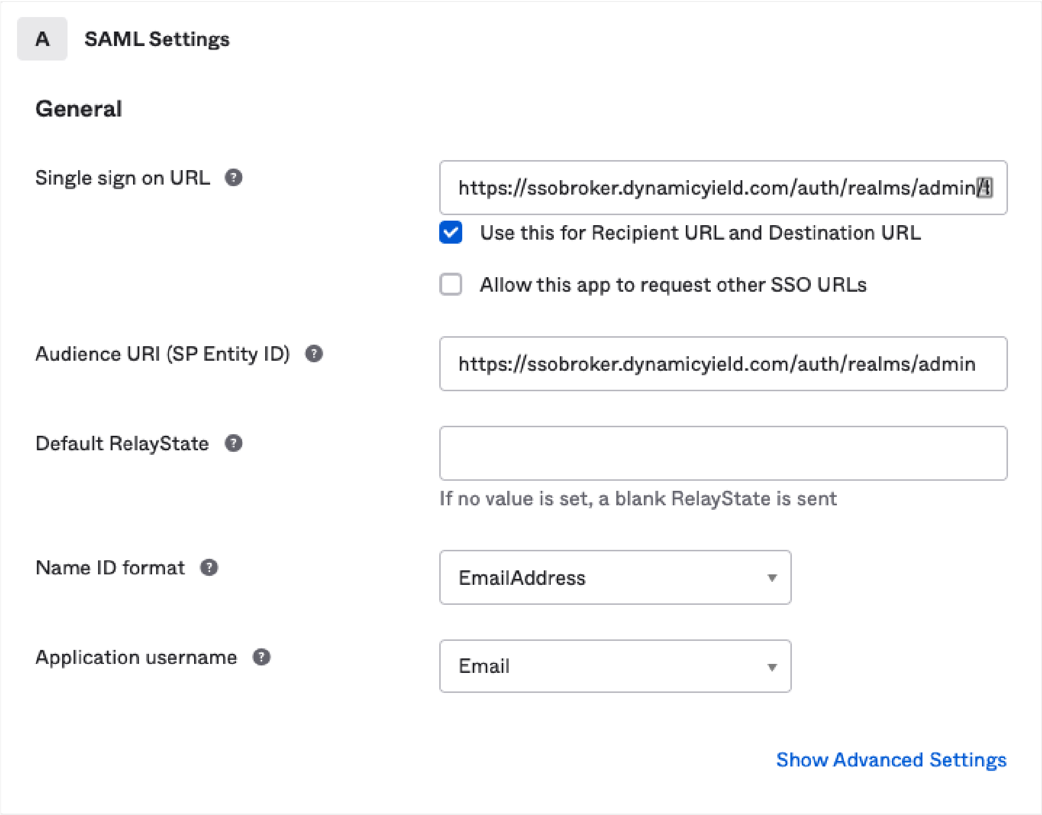
App visibility:
☑ Do not display application icon to users
☑ Do not display application icon in the Okta Mobile app

4. In the SAML Settings for “Single Sign-on URL” use:
   .com:
   https://ssobroker.dynamicyield.com/auth/realms/admin/broker/[accountID]/endpoint
   .eu:
   https://ssobroker.dynamicyield.eu/auth/realms/admin/broker/[accountID]/endpoint

5. for “Audience URI” use:
   .com:
   https://ssobroker.dynamicyield.com/auth/realms/admin
   .eu:
   https://ssobroker.dynamicyield.eu/auth/realms/admin

6. Name ID format should be EmailAddress

7. Application username should be Email



A **SAML Settings**

General

Single sign on URL ❓ https://ssobroker.dynamicyield.com/auth/realms/admin/

☑ Use this for Recipient URL and Destination URL

□ Allow this app to request other SSO URLs

Audience URI (SP Entity ID) ❓ https://ssobroker.dynamicyield.com/auth/realms/admin

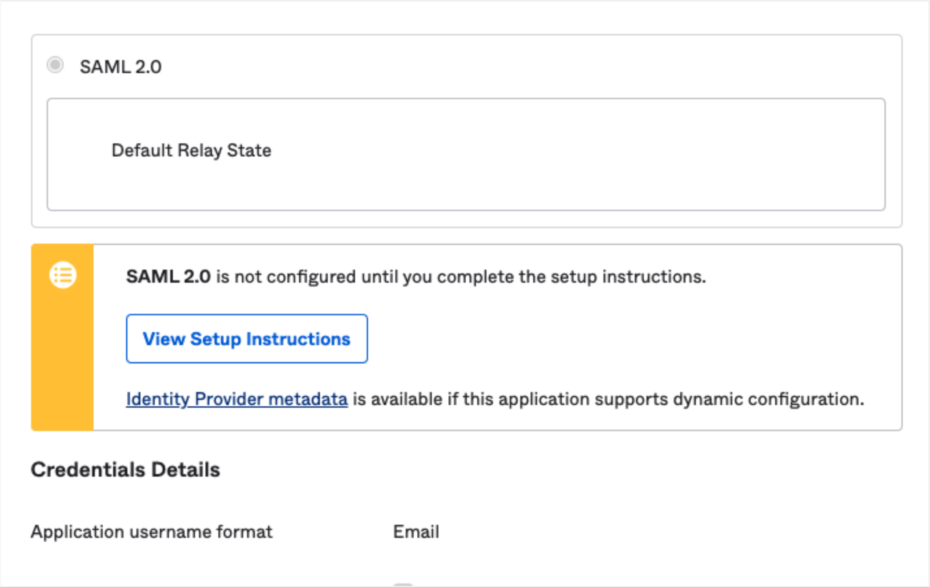
Default RelayState ❓

If no value is set, a blank RelayState is sent

Name ID format ❓ EmailAddress

Application username ❓ Email

8. Provide your TAM with the app identity provider metadata URL



○ SAML 2.0

Default Relay State

SAML 2.0 is not configured until you complete the setup instructions.

Identity Provider metadata is available if this application supports dynamic configuration.

Credentials Details

Application username format Email

9. Make sure to assign the relevant users to the app. These users should be invited to the Dynamic Yield platform as well to be able to sign in.
10. Create a test user in your Okta account and assign it to the DY account. Provide your TAM with the test user credentials.

If there is any other data missing you may find it on our metadata file:

.com:
[SAML 2.0 Identity Provider Metadata]
.eu:
[SAML 2.0 Identity Provider Metadata]